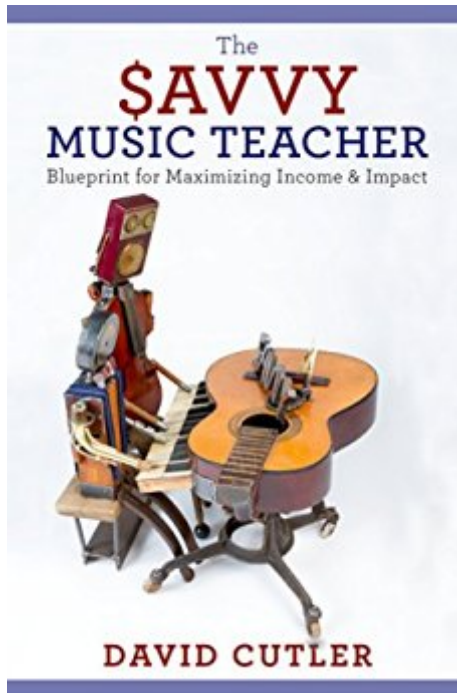


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# The Savvy Music Teacher: Blueprint For Maximizing Income & Impact



## Synopsis

Is it possible to have a music teaching career that is meaningful, artistically fulfilling, and financially self-supporting? The Savvy Music Teacher unveils a clear, realistic, dollar-for-dollar blueprint for earning a steady income as a music teacher, increasing impact and income simultaneously. This comprehensive resource reveals an entrepreneurial process with lessons that cannot be found anywhere else. Armed with Cutler's expert guidance, readers will learn to develop: A thriving studio with a transformative curriculum? Multiple income/impact streams? Innovation strategies for every aspect of business and art? Powerhouse marketing? Time management skills? Financial literacy and independence? An inspired career outlook A must-read for music students, aspiring studio owners, early career instructors, and established gurus, The Savvy Music Teacher is packed with actionable advice written in accessible language. Real-life experiences from successful teacher-entrepreneurs are featured throughout.

## Book Information

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## Customer Reviews

While David Cutler's books contain really useful information, this particular book in the kindle format

has too many editing problems. Paragraphs are repeated and others are cut off in mid-sentence leaving the reader wondering what bit of wisdom or advice they've missed out on. Hopefully this problem is only found in the kindle version and not the print version - that would demonstrate a rush to print and no concern for quality or the pursuit of excellence.

The author starts by asking readers to become aware of their own teaching formulas and priorities, while highlighting numerous ways to freshen or rethink methods and content. For many teachers, this discussion might inspire some new ideas about how to match teaching approaches and formats with their personal interests and style. Detailed descriptions, options, and income blueprints are provided for seven different "income streams" that music teachers have found themselves making use of in their careers. Written in an informal and friendly style, the book makes teachers more comfortable with the non-musical but essential aspects of running a teaching business. A companion website in support of the book lists the table of contents, an extensive bibliography, and financial worksheets. A more complete book review can be found at <http://blog.musicteachershelper.com/the-savvy-music-teacher-new-book-and-website/> I'm sure this book will prove a useful reference guide for music teachers for many years to come.

As a full time private lesson instructor I will say that this book is the best guide around for this occupation. How many musicians do you know with exceptional creative powers, but poor finances? This book works through a clear approach to increase both income and impact of freelance music teachers in a detailed manner. Should be required reading for all aspiring musicians who wish to teach .

David Cutler has done it again! I have been looking forward to this book since seeing him present at NCKP in 2011 or 2013 on the "10 Income Streams for Piano Teachers." This book lays out a blue-print for maximizing your income, specifically for the music teacher. The teacher examples and testimonials are great as well. I purchased the Kindle e-book and had no issues.

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